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| **Human Resource Advisory Meeting** |
| **MINUTES FOR Wednesday, May 23, 2018** | **4:00pm** | **Business – Room B4** |
| **Members Present:** | Holmes, Robert – Adjunct Instructor, CODHopping, Kris – HR Manager, Desert Water AgencyJohnson, Ilene – HR Business Partner, Fitzgerald and MuleJones, Anita – HR Manager, CVMVCDRomero, Pablo – CIS Instructor, CODStegeman, Pamela – Business and HR Instructor/Chair, CODThompson, Brian – CTE Projects Director, CODWilliams, Beth – HR Director, Fisherman’s Market and Grill |
| **Recorder:** | Bailey, Prudence – CTE Transitions Specialist, COD |
| **AGENDA**  |
| **1. Call to Order/Roll Call** |
| **2. Action Item** |
| **2.1 Approval of May 2017 Minutes** |
| DISCUSSION | None. Motion to accept the May 2017 minutes as provided made by Brian Thompson. 2nd by Pablo Romero. All in favor of motion. |
| CONCLUSION | Motion carried. Minutes for May 2017 approved |
| FOLLOW-UP ITEMS | PERSON RESPONSIBLE | DEADLINE |
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| **3. Current Curriculum and Program Review and Discussion** |
| **3.1 Human Resource Generalist** |
| DISCUSSION | Pamela Stegeman provided an overview of the Human Resource Generalist Certificate (see handout) and solicited input of anything new that should be considered to be changed or included in the curriculum.* Beth Williams suggested staying in the know of current, national news within the HR sphere. Example: #MeToo movement
* Anita Jones noted that soft skills are missing in the newer generations and are important to include in curriculum.
* Brian Thompson identified there is a need to address and find ways to mend cross-generational differences in the workplace
* Pablo Romero added that the cross-generational dynamic is very prevalent in the classroom, as well.
* Discussion ensued about the newly passed ruling by the supreme courts to uphold arbitration.
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| CONCLUSION | Soft-skills are very important as well as figuring out ways to effectively manage a multi-generational environment. |
| FOLLOW-UP ITEMS | PERSON RESPONSIBLE | DEADLINE |
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| **3.2 Office Assistant morphing in Business Information Worker (BIW)** |
| DISCUSSION | Pablo Romero shared that the office assistant certificate changing to Business Information Worker (BIW) which is in-line with the State’s initiative. The new program is currently in review at the State Chancellors Office. Much of the curriculum will be the same as the existing program with a few additions that can be quickly implemented, once approved. The program will start in the semester immediately following approval.Brian noted that the course will require some rebranding. |
| CONCLUSION |  |
| FOLLOW-UP ITEMS  | PERSON RESPONSIBLE | DEADLINE |
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| **3.3 Office Professional morphing into BIW - Manager** |
| DISCUSSION | Same as 3.2 |
| CONCLUSION |  |
| FOLLOW-UP ITEMS | PERSON RESPONSIBLE | DEADLINE |
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| **4. New Program Development** |
| **4.1 Digital/Social Media Marketing and General Marketing** |
| DISCUSSION | Discussion ensued about the importance of digital / social media marketing. New curriculum will need to be developed since the only marketing course being offered is a general marketing course. |
| CONCLUSION | The group unanimously agreed that a digital / social media marketing course will be valuable. |
| FOLLOW-UP ITEMS | PERSON RESPONSIBLE | DEADLINE |
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| **4.2 New World of Work** |
| DISCUSSION | Brian Thompson presented information on a new regional grant program called “New World of Work” College of the Desert will be implementing. The program consists of 10 skills needed in the workplace. Students will earn digital “badges” for completion of each skillset that can be added to their LinkedIn profile. There are two modules for each skill. Successful completion of a skillset will earn digital badge and allow employers to verify the student’s competence which will provide a verifiable badge for prospective employers. |
| CONCLUSION | All HR professionals agreed this is a great program and tool prospective employers can use. |
| FOLLOW-UP ITEMS | PERSON RESPONSIBLE | DEADLINE |
| More information about the program is availble, by request to brian thompson. | Brian Thompson |  |
| **4.3 Application and Information Systems** |
| DISCUSSION | Pablo Romero discussed the new alignment of pathways which will separate the existing Information Technology (IT) program to create an IT program and a new Application and Information Systems (AIS) pathway. |
| CONCLUSION | It was consensus from the group that defined pathways will be more effective for the students and also help employers recognize candidates with the appropriate skills. |
| FOLLOW-UP ITEMS | PERSON RESPONSIBLE | DEADLINE |
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| **4.4 BIW Specialties** |
| DISCUSSION | Pablo Romero presented there are currently two specialties within the BIW program that have been identified for development – BIW – Legal and BIW – Medical.  |
| CONCLUSION | All HR professionals agree that legal and medical specialties are very viable for our area and also suggested hospitality be considered for an additional specialty. |
| FOLLOW-UP ITEMS  | PERSON RESPONSIBLE | DEADLINE |
| Look into adding Hospitality as a BIW specialty | Pablo Romero |  |
| **5. Connecting HR Professionals and Students** |
| **5.1 Students attending local PIHRA events** |
| DISCUSSION | Discussion ensued of ways for students to attend PIHRA meetings. Monthly event held at Woodhaven Country Club. Suggestion was made to “prepay” for students attendance at the meeting. |
| CONCLUSION |  |
| FOLLOW-UP ITEMS | PERSON RESPONSIBLE | DEADLINE |
| Speak with PIHRA Treasurer to identify process of pre-paying for students to attend the meetings. | Ilene Johnson |  |
| **5.2 Other opportunities to connect HR professional and students** |
| DICUSSION | Kris suggested bringing HR professionals in to speak in the classrooms. For online students, questions from students can be gathered then submitted to an HR professional to answer. Or students could participate in an online chat/blog with HR professional. |
| CONCLUSION |  |
| FOLLOW-UP ITEMS | PERSON RESPONSIBLE | DEADLINE |
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| **6. Additional discussion topics** |
| DISCUSSION | None. |
| CONCLUSION |  |
| FOLLOW-UP ITEMS | PERSON RESPONSIBLE | DEADLINE |
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| **7. Adjournment:** Meeting adjourned at 5:15pm |
| NEXT MEETING:Pamela will advise when the next meeting will occur. |  |